

GAUTAM JAIN

GRADUATE | IT FRESHER



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Skills

Web Development - HTML5 | CSS | JavaScript | React | SQL | Backend Basics

Languages - C | C++ | Java Core | DSA Basics

Digital Marketing - Social media marketing | Communication | Meta Ads

Stock Market - Trading in Equity and Derivatives | Analytics

Tools & Software - MySQL Server | MS Excel | VS Code | GitHub | Canva | Photoshop

Experience

Globe Ex Consulting 2021 - 2022 (Part Time)

Online Marketer

Leveraged digital channels to promote brands, services, and products, resulting in increased online traffic and engagement, and measurable ROI.

Responsibilities included and Leveraged digital channels to promote brands, services, and products, resulting in increased

Skills Acquired: Digital Marketing, Social Media Marketing, Meta Ads, Graphic Designing, MS Excel and Increased customer base by 30% following a series of dedicated sales campaigns.

Nascom 12/2020 - 04/2021

Student Internship

During my 2021 internship at NASSCOM, I worked on AI-related projects, gaining hands-on experience in the tech industry. Analyzed large datasets using AI tools and techniques to derive actionable insights.

Skills Acquired: practical knowledge in Database Management Systems (DBMS) and Java applications, completing 3 projects that boosted system performance by 20%.

Vivo Distributionship 2016 - 2019

Business Owner

Vivo mobile distributionship in lalitpur area we supply vivo smartphones in our area mobile shop retailers.

Skills Acquired: Subject Matter Expertise, Problem-Solving Skills, Research Skills, Time Management, Collaboration and Feedback Integration

Collaborative teamwork, Problem-solving, Effective communication

Education

Lakshmi narain college of technology & science 2020 - 2024

B.Tech in Electronics & Communication

Pursuing a Bachelor of Technology (B.Tech) degree has provided me with a strong foundation in engineering principles and practical skills. Core

Subjects: Gained in-depth knowledge in subjects such as mathematics, physics, computer science, and various engineering disciplines.

Certificates

Google Hash Code - Competitive Coding

Meta Front End Development - HTML, CSS, JS, GIT, REACT, UI/UX

Digital Marketing by Google

Technical Analysis by Zerodha

CyberOps Associate by Cisco

Personal Projects

Ecommerce Website(Betterkeep.in)

Using MERN Stack

- Optimized frontend technologies, including TailwindCSS, React.js, and JavaScript (ES6+), resulting in a 30% reduction in page load times and ensuring a responsive interface.
- Orchestrated state management with Redux, reducing load errors by 20% and enhancing user experience

Sales Analysis

March 2024

- Project Overview: Developed a comprehensive data analysis portfolio using data from over 50,000 orders, showcasing skills in data manipulation, visualization, and reporting.
- Data Handling and SQL Queries: Extracted, cleaned, and transformed large datasets using SQL, creating over 10 queries for KPIs, daily/monthly trends, sales percentages, and performance analysis.

Language

Hindi



English



Interests

Artificial Intelligence StartUps Gyiming Electronic machines Trading in stock market